

## 2019 - Nevada Arts and Cultural Production Satellite Account (ACPSA)<sup>1</sup>

ACPSA Value Added Percent of State Value Added

ACPSA Employment Percent of State Employment ACPSA Compensation

Percent of State Compensation

\$10.7 Billion

6.0%

53,120

3.6%

\$4.1 Billion

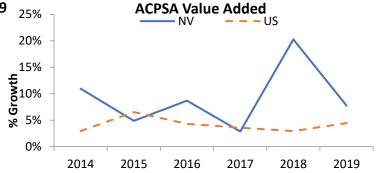
4.3%

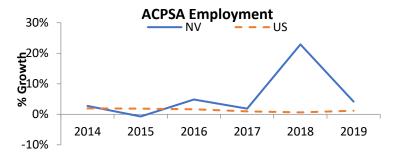
	Value Added (000s)	Employment	Compensation(000s)
Nevada (NV) Industries*	\$178,199,415	1,458,453	\$94,112,446
Arts and Cultural Industries (NV)	\$10,657,409	53,120	\$4,074,825
Top 5 ACPSA Industries by Value Added			
Other information services	\$2,474,640	726	\$64,155
Construction	\$1,449,631	11,142	\$1,025,473
Broadcasting	\$1,280,921	2,373	\$208,993
Government	\$1,026,844	9,101	\$877,373
Performing arts companies	\$652,359	2,614	\$211,800
Core Arts and Cultural Industries (NV)	\$2,437,205	11,610	\$831,415
Top 5 Core Arts and Cultural Industries			
Performing arts companies	\$652,359	2,614	\$211,800
Independent artists, writers, and performers	\$565,893	1,467	\$177,905
Promoters of performing arts and similar events	\$491,054	1,525	\$79,241
Advertising	\$188,482	1,003	\$59,933
Architectural services	\$151,130	921	\$100,271

## **Trends in Arts and Cultural Production: 2018-2019**

In 2019, Nevada ranked 22nd among all states in ACPSA value added, and 3rd among all states in ACPSA value added growth. Since 2018, ACPSA value added has grown 7.75 percent in Nevada, compared with an increase of 4.45 percent for the U.S.

In 2019, Nevada ranked 28th among all states in ACPSA employment, and 4th among all states in ACPSA employment growth. Since 2018, ACPSA employment has grown 4.17 percent in Nevada, compared with an increase of 1.15 percent for the U.S.

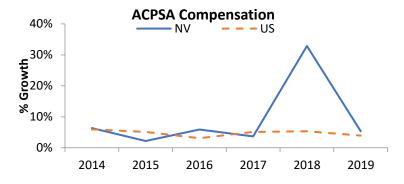




<sup>&</sup>lt;sup>1</sup>BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts (NEA).



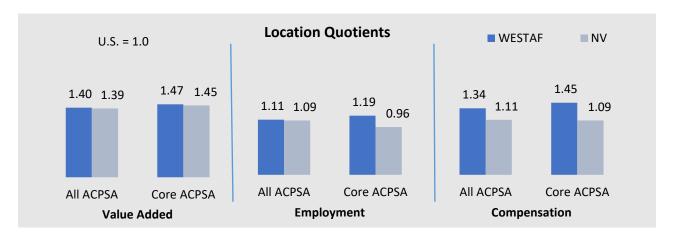
In 2019, Nevada ranked 25th among all states in ACPSA compensation, and 9th among all states in ACPSA compensation growth. Since 2018, ACPSA compensation has grown 5.33 percent in Nevada, compared with an increase of 3.93 percent for the U.S.



Average compensation per wage-and-salary job in Nevada's ACPSA industries was \$76,710 in 2019, compared with \$64,529 for all salaried jobs in the state.

## **Location Quotients**

- In 2019, ACPSA value added was 39 percent above the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization WESTAF (of which Nevada is a member) was 1.4 or 40 percent above the national average.
- As for employment, in 2019 Nevada and WESTAF had an LQ of 1.09 and 1.11 respectively.
- And for compensation, in 2019 Nevada and WESTAF had an LQ of 1.11 and 1.34 respectively.



## **Definitions**

**ACPSA Value Added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

**ACPSA employment** consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year. **Core ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients (LQ)** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

**Arts Regions**, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Western States Arts Federation (WESTAF) contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).